



I'm Christian Holihan.

I'm a creative guy. I do cool things like create experiences, lead teams, inspire, and learn.

The Basics:

- 20 Years of Agency Experience
- 7 Years of Event Experience
- Conceptual Thinker
- Team Leader
- Loves Collaboration



[linkedin.com/in/christianholihan](https://www.linkedin.com/in/christianholihan)



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CONTACT

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EXPERIENCE

Agency RYE, Nashville, TN

Founder & Creative Director | 2019-

We help brands connect with customers with live, virtual, and hybrid events. I helped to found Agency Rye in summer of 2019. My responsibilities include: concept development, pitch creation, client presentations, securing new business, client relationship building, spatial design, stage design, creative team management, managing time lines, managing deliverables, managing creative budgets, overseeing creative delivery and execution on site.

PK Pictures, Nashville, TN

Creative Director | 2014-2019

My responsibilities included: pitch decks, designing activations, developing scenic and staging, writing strategy, pitching to clients, managing creative production with a team of designers and animators, managing deliverables, managing creative budgets and overseeing creative delivery onsite.

Artisan Care, Franklin, TN

Founder | 2014-2019

Non-Profit organization building heirloom quality furniture and giving it away to those in need.

Birdsong Creative, Franklin, TN

Art Director | 2011-2014

Responsible for strategic concept development and implementation; management of junior designers and interns, freelance designers and outside vendors. Responsible for creating project schedules, presenting concepts to clients, and creating project briefs. I performed press checks and oversaw photo shoots.

Harland Clarke, Franklin, TN

Art Director | 2004-2011

I helped develop and create direct mail campaigns for national and international clients, collaborated with a creative team in development of concepts and messaging for various market segments. I executed design and oversaw photo shoots.

EDUCATION

Modern College of Design, Inc. Dayton OH

1995-1997

Courses of study included: graphic design, color illustration, digital illustration and creative problem solving.

AWARDS

American Graphic Design Award Winner

2009

Role: Art Director; Category: Catalogs and Direct Mail; Client: National Bank of Arizona

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CASE Region III Award of Excellence for Editorial Design

2001

Role: Graphic Designer; Client: Vanderbilt University

TECHNICAL EXPERIENCE

Expert level in:

- Adobe Creative Suite
- GSuite
 - Docs
 - Slides
 - Sheets
- Keynote
- Microsoft Office
- Photoshop
- Illustrator
- InDesign
- After Effects

Proficient in:

- Premier Pro
- SketchUp
- Wordpress
 - HTML
 - CSS

PORTFOLIO

Portfolio available at:

<https://www.holihancreative.com>

<https://agencyrye.com/>

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